Much has been said and written in recent months about the role of photojournalism in today's world. A thin line exists between the public's *right* to know and the public's *need* to know. While photographs staged for public consumption are important documents, the ones that interest us most are often spontaneous, candid images.

Internationally renowned photographer Jacques Lowe is best known for such images of President John F. Kennedy. As Kennedy's campaign photographer, Lowe was charged with documenting daily events and distributing them to prime distribution centers. As the personal photographer for President Kennedy during his White House years, Lowe had exclusive access to the President and his family.

Lowe's photos taken of the Kennedy years have appeared in more than 200 magazines, including 150 covers and dozens of major television programs throughout the world. Lowe has published five books on the Kennedy years and contributed to many more.

A Tribute to Jackie: An Exhibition of Photographs by Jacques Lowe to Benefit the Leukemia Society of America is on display now at The Sixth Floor Museum through November 30.

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Cover photo, top: Senator John F. Kennedy at a Democratic barbecue in Omaha, Nebraska on Labor Day 1959. Later, this picture would become Kennedy's first presidential campaign poster; later still it would become his "In Memoriam" mass card and the basis of several international commemorative stamps.

Cover photo, bottom: In the early part of the presidential campaign, the Kennedys quietly slipped into an Oregon diner for breakfast. Nobody recognized them, and they sat undisturbed. Six months later neither Jackie nor her husband would be able to enjoy that kind of privacy ever again.

Photographs © 1997 Jacques Lowe

The Board of Directors of

The Sixth Floor Museum
AT DEALEY PLAZA

cordially invite you to

PUBLIC FIGURES PRIVATE PHOTOGRAPHS

An Evening with Jacques Lowe

Friday, November 21, 1997
6:00 p.m. Reception
7:00 p.m. Program

Dallas County Administration Building
(formerly the Texas School Book Depository)
411 Elm Street at Houston

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Please respond by November 18
or call (214)747-6660, ext. 6625

The Museum will be open to reception guests beginning at 5:00 p.m. and throughout the evening until 8:30 p.m.

THE SIXTH FLOOR MUSEUM AT DEALEY PLAZA
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Present this invitation for complimentary parking on the west side of the building.

Public Figures

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